

#REROUTINGFUTURES

THE NEW NORMAL

WRITE UP



Helping people change
their lives for the better



YES Project Webinar
#ReRoutingFutures; The New Normal
Thursday 24 September 2020
12.30pm - 2.00pm

Webinar Background

The webinar aims were to showcase The YES Project offer in the context of COVID-19 and its impact on young people in Leicester and Leicestershire. The project helps NEETS, aged 15-24, who are expected to be the most heavily impacted as a result of the pandemic.

Invitations for the webinar were sent out to stakeholders in the Leicester and Leicestershire area who were most likely to encounter NEETS. This included City and County Council departments, NHS, CAMHS and probation services. There were 39 attendees on the day.

Webinar Itinerary

The main webinar event lasted just over an hour and covered the key areas of the project:

- Background of the lead organisation – Voluntary Action LeicesterShire
- The model of delivery and the three stage process of support, how we are adapting to COVID-19 restrictions
- Data on our achievements and demographics from 2016 – present
- Information from each of our delivery partners and the activities on offer to young people
- Our referral and triage process
- Our engagement offer
- Information on our sister project “The GREAT project”
- Round up from the comments box.

The webinar was recorded and edited and is now available [via this link](#). We welcome you to distribute this to your colleagues and team members especially if they were unable to attend on the day.

We are actively accepting referrals and these can be made through [our website](#) using the “for professionals” tab. For further information about the project please use the “contact us” tab.

Contributors to the webinar (in order of appearance)

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A special thanks to **Georgia Cox, YES Project Communications Officer**, for supporting with the webinar - georgia.c@yesproject.org.

Comments and questions on the day

The chat box function was open throughout the webinar and was monitored by a member of the YES Team. As delegates had cameras and microphones off this was the favoured method of communicating with delegates.

Comments on the webinar included:

"Such inspiration from the Bridge - great case study showing partners working together."

"Great to see YES Media doing well adapting to COVID. I was on a YES MEDIA programme a few years ago, and it helped me develop the skills and it gave me the platform to work at BBC Wimbledon, and afterward to work in business development for brands such as Universal Pictures, Peppa Pig, and now Gruffalo and related titles. Yes Media helped me out a lot and was key for my CV, confidence, and examples in interviews, and the tutors were great"

"I referred and accompanied a young person to Yes Project and they began to study music and basic English and Maths. The welcome for both of us was warm and welcoming and after that initial interaction the young person was confident enough not only to go on his own but also with provided funding, travel to and from the centre on his own via public transport. A great achievement in itself. Thank you"

"Excellent prez folks!"

"Excellent webinar. Thank you. It shows what can be done by working in partnership. Thank you all."

Questions posed during the webinar included:

Question: Hi, I have a few young people that would really benefit some of the support via the YES project, however do not have either wifi/internet or an appropriate device to access anything at this point. They live in the county. Is there any way round this?

Our response: Hi, this is most certainly something that we can look into. We are aware that the barriers faced by many young people are around access to wifi and having the correct equipment. Happy to discuss options after the seminar with a solution for those young people that would benefit from the support available

Finally a follow up comment sent to The Prince's Trust by an attendee:

"Wow that was an amazing presentation and training by all concerned. Very professional and it was clearly evident that you all knew your own projects inside and out. If you have an opportunity I would be grateful if you could feed that back."

Our sister project; The GREAT Project

Towards the end of the webinar, our sister project, the Getting Ready for Employment and Training (GREAT) Project, was introduced. The project, similarly to the YES Project, aims to help reduce social isolation and offers support to members of families that are out of employment or training.

The GREAT Project supports members of families, that are over the age of 18, by providing them with one-to-one support and sessions on employability and well-being. The sessions are delivered in-house or in partnership with Business in the Community.

More information about the GREAT Project can be found [here](#).

To make a referral to the GREAT Project, click [here](#).

09/10/2020

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